

# **Better Basics**

## Donor Privacy Policy

As a Better Basics donor, you have entrusted to our care not only your charitable gifts but personal information as well. We thank you for your trust and promise to protect both your charitable gift and your personal information in keeping with the highest ethical standards and industry practices.

We do not sell or trade donor information to anyone. We use the personal information that you have provided to us only for the intended business purpose—to manage your gift in keeping with donor intention. Unless the donor requests to remain anonymous, donor identity may be published in our annual report, donor lists or similar publications.

We limit access to confidential information to those employees who need it to perform their jobs. Better Basics allows access to your information to auditors and other third parties only as mandated by regulatory requirements.

Better Basics reserves the right to contact you after you have contacted us and may send future communication to you about Better Basics. You may notify Better Basics via e-mail if you wish to discontinue electronic communication.